

2025 IMPACT REPORT

FRIENDS OF HOMELESS ANIMALS



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Nonprofit Animal Shelter Saving Lives Since 1973 | foha.org



Home with us until they're home with you.™



Our mission for 53 years and beyond

FOHA is the enduring gold standard in quality for no-kill rescues, saving and improving the lives of homeless cats and dogs. Since 1973, FOHA has saved and placed in forever homes more than 18,000 dogs and cats.

We strive to:

- Bring an end to euthanasia of adoptable companion animals
- Provide a safe haven for abused and abandoned animals
- Provide food, shelter, medical care, rehabilitation, and compassion to homeless animals
- Find permanent, loving homes for the animals in our care
- And, most importantly, bring about a time when there will be no more homeless pets and every dog and cat can be guaranteed a loving home



foha.org



Friends of Homeless Animals



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Friends of Homeless Animals



FOHApets

403 ADOPTIONS



208 DOG ADOPTIONS

- 3 dogs adopted after completing treatment for heartworm disease
- 18 senior dogs (ages 8+) adopted
 - An amazing 38% increase from 2024!
- 16 Diamond Dogs (long stay dogs) adopted
- Average length of stay for adopted dogs decreased by 14 days compared to 2024



195 CAT ADOPTIONS

- Up 8.3% from last year
- 16 FIV positive cats adopted

KITTEN STATISTICS

- 7 cat moms with kittens were rescued as strays or transferred from other rescues to FOHA
- 112 kittens were cared for

ADOPTION EVENTS

- We participated in 34 dog and cat adoption events in 2025
- An increase of 9 events from 2024



NOTABLE ADOPTIONS

Kitten



ASH

Senior



CORNBREAD

FIV+



**MARSHMALLOW &
WALT WHITMAN**

Super Shy



BRENT

Senior



SALTY

Bonded
Pair



PETER & PAN

Leg
Amputation



MEOWY

Long Stay



HAPPY

Pregnant
Mom



LIBERTY

Heartworm
Positive



SWEETIE

VOLUNTEER & FOSTER



VOLUNTEER

18,000+

HOURS

NEW VOLUNTEERS TRAINED

179

Dog

WALKERS

230

Cat

SNUGGLERS



FOSTER
EVENTS



269



177

VOLUNTEER HOURS EQUALLED OVER

\$603,000

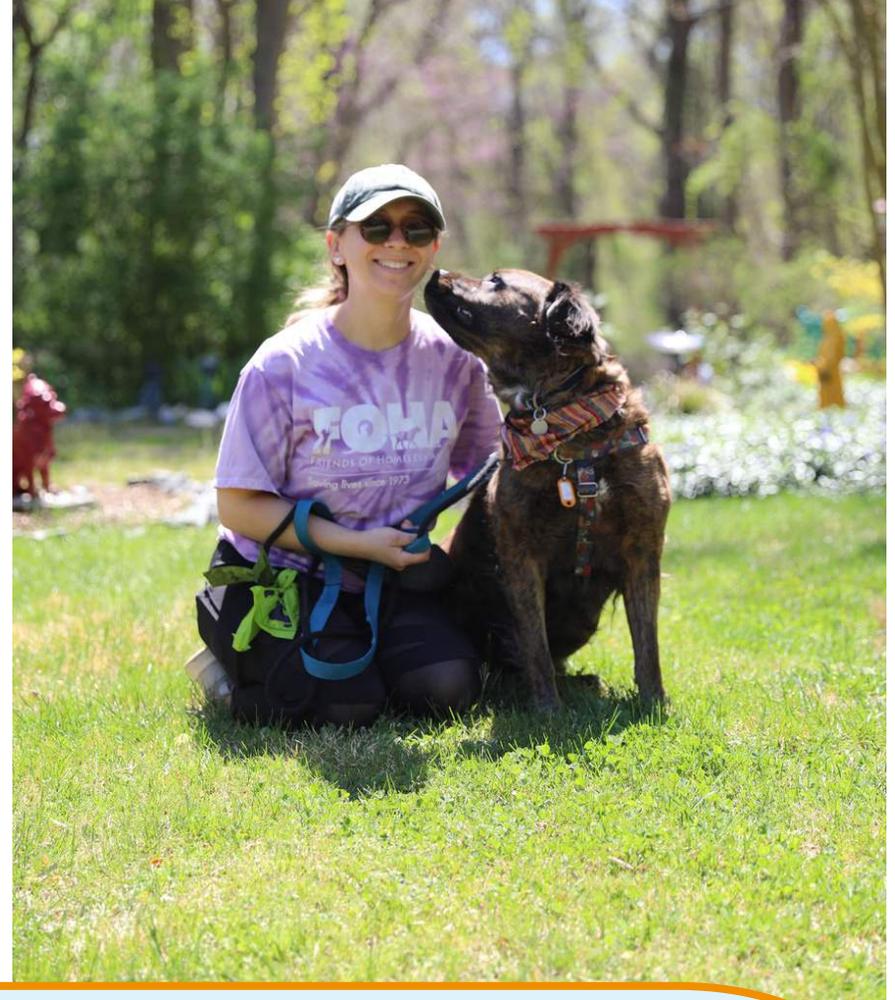
IN VALUE

- We facilitated **269 cat foster events** and **177 dog foster events**, including long-term foster, short-term foster, and foster-to-adopt placements.
- We launched the **Foster Forward Program** designed to support harder-to-adopt dogs and cats through foster placement.
- 97% of cats and 78% of dogs who entered foster care in 2025 have already been adopted.

ANIMAL CARE

ANIMAL CARE

- The FOHA Behavior and Enrichment Mobile App launched in 2025, providing real-time dog and cat information to staff and volunteers.
- Our Dog Walker Volunteer Training and Safety Program was fully revamped in 2025 to more directly address behaviors that delay adoption.
- Daily enrichment continues for dogs and cats to support mental stimulation and overall wellbeing.
- Medical euthanasia decreased in 2025 compared to 2024.



ANIMAL MEDICAL

190

Spay/Neuter
Surgeries

50

Dental
Procedures

10-12

Orthopedic &
Surgical
Specialty Cases

12-15

Advanced
Diagnostic and
Cardiology
Cases

10-12

Heartworm
Cases

15-20

Specialty Referrals
Neurology,
Ophthalmology, and
Specialty Hospitals

FACILITIES

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- Replaced three HVAC systems in the upper kennel.
- Replaced the HVAC system in the Behavior Center.
- Repaired a water main line break in the lower kennel building.
- Constructed a pole barn to protect essential outdoor equipment.
- Completed architectural renderings for proposed new buildings, which are now being used for fundraising efforts.



DEVELOPMENT

3 GRANTS

- Pedigree
- Grey Muzzle
- Ursula Landreth Animal Rescue Fund

3

FUNDRAISING APPEALS

4 CAMPAIGNS

- Tails, Trails & Ales
- KittenShower
- Valentine's Campaign
- Happy Tales Calendar

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GIVING DAYS



FUNDRAISING

- Our reimagined signature event Paws and Prosecco, was a successful cocktail-style evening celebrating our animals and supporters.
- The Treasure Hound continued to be a vital revenue source, supporting the care of our animals.
- FOHA's Tails to Trails team participated once again in "Run the Greenway" on May the 4th, embracing a Star Wars theme while raising critical funds.
- We welcomed a new Development and Communications Manager, Ashley Cuppett.
- We Partnered again with Dulles Subaru for the Subaru Loves Pets Program.

FINANCE

- Transition from Truist Bank to Northwest Federal Credit Union
- Audit firm, PBMares, completed our FY25 financial audit

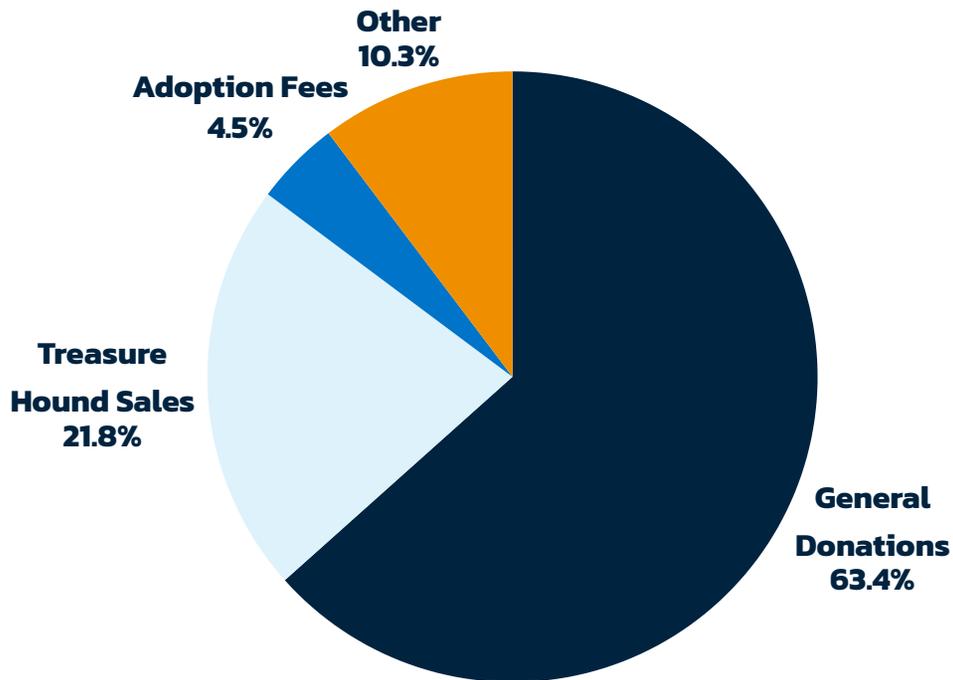
TECHNOLOGY

- Website refresh by Yoko Co., improving usability and presentation
- Migrated donor CRM from Kindful to Neon CRM, allowing for improved donor communication, reporting, and insights

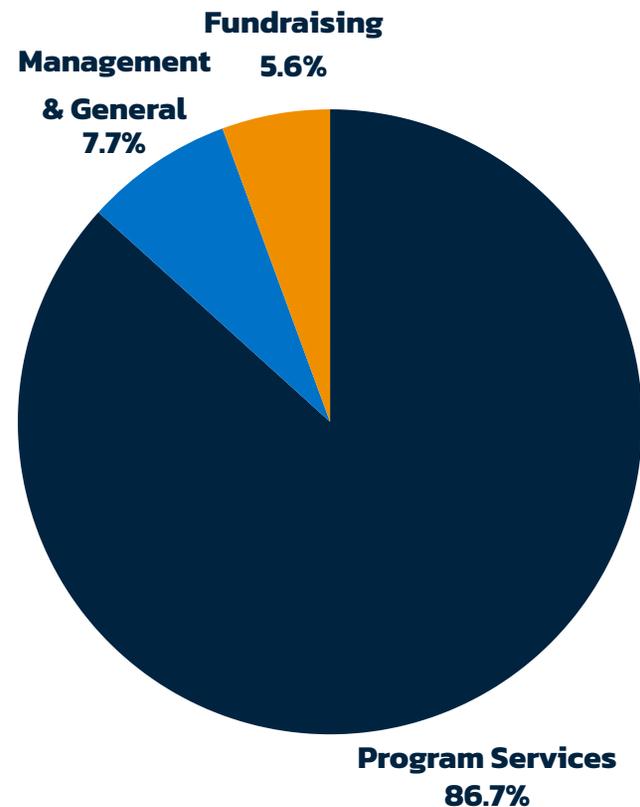
REVENUE & EXPENSES

FY'25 (JULY 2024 - JUNE 2025)

86.7% OF EXPENSES GO DIRECTLY TO PROGRAM SERVICES



REVENUE



EXPENSES

LOOKING AHEAD

LETTER FROM THE EXECUTIVE DIRECTOR A YEAR OF GROWTH AND LIFESAVING IMPACT

2025 was a year of growth, innovation, and lifesaving impact at Friends of Homeless Animals. With the support of our staff, volunteers, fosters, donors, and partners, FOHA helped hundreds of dogs and cats find loving homes while strengthening the programs that support them. Every step of growth was guided by one goal: giving each animal the best chance at a healthy, happy future.

Looking ahead to 2026, FOHA is focused on building capacity for what's next. Priorities include integrating AI to streamline operations, expanding adoption outreach through enhanced marketing, growing our Level Training Program, and preparing for expanding our facilities.

This progress is only possible because of the FOHA community. Thank you for believing in second chances and helping us save lives and build brighter futures for animals in need.

~ Alison Maurhoff

Executive Director, Friends of Homeless Animals

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