



Dear Prospective Sponsor,

At Friends of Homeless Animals, we believe in second chances for the animals we rescue and the people whose lives they touch. We're thrilled to invite you to support our newest signature event:

Paws & Prosecco
Fleetwood Farm Winery
Friday, October 3, 2025 | 7-9:30 PM

This elegant evening will feature live music, a delicious dinner, heartfelt stories of rescue and hope, and a curated selection of Prosecco, fine wines, and craft beer—all in support of homeless pets. Guests will also enjoy a wine pull, an auction, and time with adoptable dogs onsite.

Your sponsorship will help us reach our \$70,000 goal to provide urgent medical care, training, and shelter for the animals who need it most.

Sponsorship details are enclosed—we would be honored to showcase your support at the event.

Thank you for considering this opportunity to raise a glass to second chances.

**Sip with purpose.
Support with heart.
Celebrate new beginnings.**



**Home with us until
they're home with you.SM**

**FOHA is the enduring gold
standard in quality for no-kill
rescues, saving and improving the
lives of homeless cats and dogs.**

We strive to:

- Bring an end to euthanasia of adoptable companion animals
- Provide a safe haven for abused and abandoned animals
- Provide food, shelter, medical care, rehabilitation, and compassion to homeless animals
- Find permanent, loving homes for the animals in our care
- And, most importantly, bring about a time when there will be no more homeless pets and every dog and cat can be guaranteed a loving home



SPONSORSHIP OPPORTUNITIES

2025
PAWS & PROSECCO
FOHA'S FALL FUNDRAISER

TOP DOG TITLE SPONSOR (1 AVAILABLE)

\$7,500

- Name integrated into the event title: "Paws & Prosecco, sponsored by [Your Company]"
- Prominent logo placement on event page, signage, slideshow, and all digital/printed promotional materials
- Featured in 3 dedicated event emails, 5 spotlight social posts across FOHA's platforms, spotlight in post-event sponsor thank-you content
- Speaking opportunity and verbal recognition during the live program
- Naming rights to a key guest experience (Wine Pull, VIP Lounge, etc.)
- Logo on the reusable VIP swag bags with option to provide a branded item (must be event-related)
- Reserved VIP table of 8, with sponsor signage and a photo opportunity with FOHA animals at the event
- Annual sponsor benefits as an Animal Champion: includes shelter signage, a team engagement day, and featured logo on the FOHA website

PLATINUM PAWTNER SPONSOR

\$5,000

- Prominent logo placement on event page, signage, slideshow, and all digital promotional materials
- Featured in 2 dedicated event emails and 3 spotlight social media posts across FOHA's platforms
- Verbal recognition during the live program and inclusion in post-event sponsor thank-you content
- Logo on event experience (e.g., Photo Booth, Raffle Table), offered on a first-come, first-served basis
- Logo on the reusable VIP swag bags with option to provide a branded item (must be event-related)
- Reserved VIP table of 8, with sponsor signage and a photo opportunity with FOHA animals at the event
- Annual sponsor benefits as a Shelter Supporter: includes shelter signage, a team photo opportunity at FOHA, and logo placement on FOHA's website

GOLD GUARDIAN SPONSOR

\$2,500

- Logo featured on the event page, printed signage, and slideshow
- Featured in 1 dedicated event email and 2 spotlight social media posts across FOHA's platforms
- Verbal recognition during the live program and inclusion in post-event sponsor thank-you content
- 4 VIP tickets, with sponsor signage and a photo opportunity with FOHA animals at the event
- Annual sponsor benefits as a Shelter Supporter: includes shelter signage, FOHA staff photo opportunity, and logo placement on the FOHA website

SILVER PET LOVER

\$1,000

- Logo included on event page, printed signage, and slideshow
- 1 Individual social media post and shared email
- 2 General Admission tickets
- Inclusion in the post-event sponsor thank-you content

BRONZE LOYAL COMPANION

\$750

- Name included on event page, printed signage, slideshow, and shared thank-you on social media
- 1 shared social media post and shared email
- 2 General Admission tickets





SPONSORSHIP FORM

2025
PAWS & PROSECCO
FOHA'S FALL FUNDRAISER

Sponsorship Commitment:

Thank you for choosing to become a sponsor of our Paws & Prosecco event! We are so grateful for your support and commitment to our mission and the impact this has on the lives of homeless animals!

- | | |
|--|---|
| <input type="checkbox"/> TOP DOG TITLE* | <input type="checkbox"/> SILVER PET LOVER |
| <input type="checkbox"/> PLATINUM PAWTNER* | <input type="checkbox"/> BRONZE LOYAL COMPANION |
| <input type="checkbox"/> GOLD GUARDIAN | <input type="checkbox"/> DONATION OF \$ _____ |

*To receive full sponsorship benefits please return this form by 08/15/2025 for Title and Platinum levels.

FOHA Facts & Stats

- www.foha.org receives over 11,000 hits per month
- Constant Contact email list of over 17,100 contacts
- Facebook page has over 16,000 followers
- Facebook group has over 10,300 members
- Instagram has over 5,600 followers
- LinkedIn page has almost 1,000 followers
- YouTube channel has over 525 subscribers
- TikTok account has over 7,100 followers

Business Name: _____

Contact Name: _____ Billing Contact Name (if Differs): _____

Mailing Address: _____ Billing Address (if Differs): _____

Phone: _____ Email: _____

List sponsorship name in print as: _____

- | | |
|--|--|
| <input type="checkbox"/> Invoice me! | <input type="checkbox"/> I'd like to Pay by Credit Card: |
| <input type="checkbox"/> Check enclosed, payable to: | Name on the Card: _____ |
| Friends of Homeless Animals | Credit Card Number: _____ |
| 39710 Goodpuppy Lane | Expiration Date: _____ CVC: _____ |
| Aldie, VA 20105 | Zip Code: _____ |

Friends of Homeless Animals is a registered 501(c)(3) organization. EIN: 23-7355910. Donations to Friends of Homeless Animals are tax deductible as permitted under the law. For more information email us at workplacegiving@foha.org.

