



# **Home With Us Until They're Home With You<sup>SM</sup>**



## **Sponsorship Package**



## Who We Are

### Who We Are: Friends of Homeless Animals (FOHA)

Founded in 1973, Friends of Homeless Animals (FOHA) is a no-kill animal rescue and sanctuary dedicated to saving the lives of homeless dogs and cats. Over the past 50 years, we have rescued, rehabilitated, and rehomed more than 17,500 dogs and cats, offering them compassionate care and a second chance at life.

### Our Mission

Our mission is to rescue, rehabilitate, and rehome dogs and cats while promoting responsible pet ownership. We are committed to ensuring every animal in our care finds a loving, permanent home.

### What Sets Us Apart

- **No-Kill Commitment:** Every animal that comes to FOHA receives the time, care, and support they need for adoption, ensuring every animal receives the care and time needed to find a loving home, no matter how long it takes.
- **Comprehensive Care:** From medical treatment to behavioral support, we provide the resources each animal needs to thrive.
- **Exceptional Facilities for Long-Term Residents:** Harder-to-adopt animals enjoy individual living spaces with beds, porches, and climate control, ensuring their comfort while awaiting adoption.
- **Lifelong Support:** Our support continues beyond adoption, offering guidance to adopters and guaranteeing every pet can return to FOHA if needed.
- **Advocacy for Humane Treatment:** We promote humane treatment and responsible pet ownership through outreach, education, and community collaboration.

### Our Impact

Thanks to our supporters and volunteers, FOHA has saved thousands of lives. Each year, hundreds of animals find forever homes, while many more benefit from our outreach and education efforts.

### Join Us

As a corporate sponsor, you play a vital role in helping us expand our reach and continue providing exceptional care. Together, we can create a future where every animal has a chance for a loving home.



## Why Be An Annual Sponsor with FOHA?

### Why Be an Annual Sponsor with FOHA?

Gain visibility and position your business as a compassionate leader in our community by supporting Friends of Homeless Animals. Annual Sponsorship offers a unique opportunity to:

- **Enhance Your Brand Image:** Align your company with a cause that resonates deeply with people. By supporting animal welfare, you'll strengthen your reputation with current and potential customers, showcasing your commitment to making a positive impact.
- **Create Positive Publicity:** Increase your exposure through FOHA's events, on-site recognition, and widespread social media presence. Your sponsorship will elevate your company's profile, highlighting your role in giving back to the community.
- **Differentiate from Competitors:** Stand out by taking a leadership role in animal welfare. Your support will set you apart from competitors and position your brand as one that is dedicated to creating meaningful change where it matters most.
- **Support Your Community:** Demonstrate your commitment to corporate responsibility by contributing to the success of FOHA's programs. Your sponsorship helps save the lives of animals in need and reinforces your role as a good corporate citizen invested in the well-being of the community.

With your sponsorship, you'll have the opportunity to include tickets to FOHA's major events and receive special recognition both at these events and on-site at FOHA. Join us in creating a lasting impact today!

### FOHA Facts & Stats

- foha.org receives over 11,000 hits per month
- FOHA's Facebook (Meta) page has 15,000 followers
- FOHA's Instagram has over 4,500 followers
- FOHA's LinkedIn page has almost 1,000 followers
- FOHA's YouTube channel has over 400 subscribers
- FOHA's TikTok account has over 7,000 followers







## How it Helps FOHA – Impact

### Your Sponsorship Makes a Difference for FOHA Animals

At FOHA, every contribution plays a critical role in transforming the lives of the animals we serve. As a corporate sponsor, your support directly impacts the well-being, rehabilitation, and future of homeless cats and dogs. Here's how your support helps:

- **Providing Essential Care:** Your contributions fund critical medical care, from vaccinations and spaying/neutering to life-saving surgeries, ensuring each animal's health and vitality.
- **Creating a Safe Haven:** FOHA provides a sanctuary on our 40 acres where animals can heal, grow, and thrive. Your sponsorship helps us maintain clean, comfortable living spaces, provide nutritious food, and foster a nurturing environment that feels like home until they find their forever families.
- **Supporting Rehabilitation:** Many animals arrive from challenging backgrounds. Your generosity funds behavioral training and enrichment programs to help them heal and prepare for loving homes.
- **Facilitating Adoptions:** With your help, FOHA hosts adoption events, maintains an online adoption platform, and connects animals with families.
- **Strengthening Community Education:** Your sponsorship enables us to educate on responsible pet ownership and compassionate care, reducing animal homelessness in the community.

By becoming a corporate sponsor, you're not only supporting FOHA – you're actively contributing to a future where every animal has the chance to live a healthy, happy life.





## FOHA Programs











### Our Programs at FOHA

At FOHA, our programs provide comprehensive care and support for homeless dogs and cats while promoting animal welfare within our community.

- **Lifetime Commitment:** FOHA makes a lifetime commitment to every cat and dog we rescue, ensuring adopters can return the animal to us at any time if they can no longer provide care. As a no-kill organization, we also provide long-term residents with comfortable individual homes at our shelter and only consider euthanasia in cases of unmanageable suffering.
- **Rescue & Rehabilitation:** We rescue animals from shelters, abusive situations, and abandonment. Each animal receives necessary medical care, behavioral support, and a safe haven until they find their forever home.
- **Adoption Services:** FOHA connects animals with loving families through a thorough adoption process, ensuring the right match for both the pet and the adopter.
- **Behavior & Training Center:** Our dedicated facility offers training and socialization for our animals, preparing them for successful adoptions and helping them adjust to their new homes.
- **Specialized Care Programs:**
  - **Senior Care Program:** Providing enhanced care for elderly dogs, ensuring they receive the medical attention and comfort they deserve in their golden years.
  - **Diamond Dogs:** Focusing on long-term or special-needs dogs, giving them the extra care and time needed to find the right forever homes.
  - **Kitten Care:** Offering targeted support for orphaned or vulnerable kittens, including fostering, medical care, and socialization.
  - **Heartworm & FIV+:** Ensuring dogs diagnosed with heartworm receive the necessary medication and care, giving them a second chance at life. For our cats with a FIV+ outcome, we provide them with a safe haven, ensuring that they stay as healthy as possible with their compromised immune system.
- **Community Education & Outreach:** We engage with the community to promote responsible pet ownership, spaying/neutering, and humane treatment of animals.
- **Volunteer & Foster Programs:** Volunteers and fosters are integral to our mission, providing hands-on care, socialization, and temporary homes for animals awaiting adoption.










Your sponsorship helps sustain and expand these vital programs, directly improving the lives of the animals we serve. Together, we can continue to provide life-saving care and create a brighter future for homeless pets.

# Sponsorship Benefits

|  | 1973 Legacies<br>\$50,000+ | Founders Circle<br>\$25,000 – \$49,999 | Animal Guardian<br>\$15,000 – \$24,999 | Animal Champion<br>\$7,500 – \$14,999 |
|--|----------------------------|--|--|---------------------------------------|
|  <b>Animal Facility Room Naming</b>                   | ✓                          |  |  |                                       |
|  <b>Logo on Specific FOHA Facilities</b>              |                            |  |  |                                       |
| • Animal Village   | ✓                          |  |  |                                       |
| • Dog Run  |                            | ✓                                      | ✓                                      |                                       |
| • Cattery  |                            |  | ✓                                      | ✓                                     |
|  <b>Signage at FOHA</b>                               |                            |  |  |                                       |
| • 41x21 Banner   | ✓                          | ✓                                      | ✓                                      |                                       |
| • 24x20 Banner   |                            |  |  | ✓                                     |
| • 10x14 Banner   |                            |  |  |                                       |
|  <b>Employee Engagement</b>                           |                            |  |  |                                       |
| • Customizable   | ✓                          | ✓                                      | ✓                                      |                                       |
| • Specific needs   |                            |  |  | ✓                                     |
|  <b>Photo Opportunity at the Shelter</b>            | ✓                          | ✓                                      | ✓                                      | ✓                                     |
|  <b>Matching Gift Sponsorship</b>                   | ✓                          | ✓                                      | ✓                                      | ✓                                     |
|  <b>Logo on FOHA website with Backlink to yours</b> |                            |  |  |                                       |
| • First row on sponsorship and main page, largest logo   | ✓                          | ✓                                      |  |                                       |
| • Second row on sponsorship page   |                            |  | ✓                                      |                                       |
| • Last row on sponsorship page   |                            |  |  | ✓                                     |
|  <b>Social Media Promotion</b>                      |                            |  |  |                                       |
| • 3 Individualized Posts   | ✓                          | ✓                                      |  |                                       |
| • 2 Individualized Posts   |                            |  | ✓                                      | ✓                                     |
| • 1 Individualized Post  |                            |  |  |                                       |
| • 1 Combined w/ Other Donor Post   |                            |  |  |                                       |
|  <b>Volunteer Newsletter Promotion</b>              | ✓                          |  |  |                                       |
|  <b>Signage at Treasure Hound</b>                   | ✓                          | ✓                                      | ✓                                      |                                       |

\*Event benefits are included and vary by sponsorship level. Please refer to the detailed benefits list for details.

# Sponsorship Benefits

|   | Shelter<br>Supporter<br>\$2,500–<br>\$7,499 | Friends of<br>FOHA<br>\$2,500–<br>\$3,999 | FOHA<br>Pet Pal<br>\$1,000–<br>\$2,499 | Loyal<br>Companion<br>\$500–\$999 |
|---|---|---|--|-----------------------------------|
|  <b>Animal Facility Room Naming</b>                   |   |   |  |                                   |
|  <b>Logo on Specific FOHA Facilities</b>              |   |   |  |                                   |
| • Animal Village  |   |   |  |                                   |
| • Dog Run   |   |   |  |                                   |
| • Cattery   |   |   |  |                                   |
|  <b>Signage at FOHA</b>                               |   |   |  |                                   |
| • 41x21 Banner  |   |   |  |                                   |
| • 24x20 Banner  |   |   |  |                                   |
| • 10x14 Banner  | ✓   |   |  |                                   |
|  <b>Employee Engagement</b>                           |   |   |  |                                   |
| • Customized based on project   | ✓   | ✓   |  |                                   |
| • Specific needs volunteering   | ✓   | ✓   |  |                                   |
|  <b>Photo Opportunity at the Shelter</b>            | ✓   | ✓   | ✓                                      | ✓                                 |
|  <b>Logo on FOHA website with Backlink to yours</b> |   |   |  |                                   |
| • First row on sponsorship and main page, largest logo  |   |   |  |                                   |
| • Second row on sponsorship page  |   |   |  |                                   |
| • Last row on sponsorship page  | ✓   | ✓   |  |                                   |
|  <b>Social Media Promotion</b>                      |   |   |  |                                   |
| • 3 Individualized Posts  |   |   |  |                                   |
| • 2 Individualized Posts  |   |   |  |                                   |
| • 1 Individualized Post   | ✓   |   |  |                                   |
| • 1 Combined w/ Other Donor Post  |   | ✓   | ✓                                      | ✓                                 |
|  <b>Volunteer Newsletter Promotion</b>              |   |   |  |                                   |
|  <b>Signage at Treasure Hound</b>                   |   |   |  |                                   |

\*Event benefits are included and vary by sponsorship level. Please refer to the detailed benefits list for details.



## Corporate Sponsorship Opportunities

### 1973 Legacy Sponsors (\$50,000 +)

- **Facility Naming Opportunity:** Name a specific animal facility at FOHA.
- **Logo Display:** Your logo featured on The Village facilities.
- **Shelter Signage:** Prominent 41x21 banner displayed at the shelter.
- **Employee Engagement:** Customized event at the shelter based on project funding
- **Photo Opportunity:** Capture memorable moments with FOHA staff and animals.
- **Website Recognition:** Logo placement on our homepage and corporate sponsorship page, linked to your website.
- **Social Media Features:** Three individualized posts highlighting your sponsorship.
- **Volunteer Newsletter:** Logo featured in every edition of the volunteer newsletter throughout 2025, reaching 2,500+ subscribers weekly.
- **Treasure Hound Resale Shop:** Logo displayed at our community-focused resale shop
- **Featured Matching Sponsor:** Highlighted as the featured matching partner, encouraging community contributions and doubling the impact of donations during critical giving periods.
- **Event Benefits\*:** Option to receive tickets to our annual event. Recognition for 12 months at all adoption and major events, including promotional materials, emails, social media, website, video features, and during the live programs.

### Founder's Circle (\$25,000 – \$49,999)

- **Facility Branding:** Your logo featured on the dog-run facilities.
- **Shelter Signage:** Prominent 41x21 banner displayed at the shelter.
- **Employee Engagement:** Customized event at the shelter based on project funding.
- **Photo Opportunity:** Capture memorable moments with FOHA staff and animals.
- **Website Recognition:** Logo placement on our homepage and corporate sponsorship page, linked to your website.
- **Social Media Features:** Three individualized posts highlighting your sponsorship.
- **Treasure Hound Resale Shop:** Logo displayed at our community-focused resale shop.
- **Featured Matching Sponsor:** Highlighted as the featured matching partner, encouraging community contributions and doubling the impact of donations during critical giving periods.
- **Event Benefits\*:** Option to receive tickets to our annual event. Recognition for 12 months at all major events including promotional materials, emails, social media, FOHA's website, video features, and during the live programs.





## Corporate Sponsorship Opportunities

### Animal Guardian (\$15,000 – \$24,999)

- **Facility Branding:** Logo on dog run or cattery facilities.
- **Shelter Signage:** 41x21 banner at the shelter.
- **Employee Engagement:** Customized event at the shelter.
- **Photo Opportunity:** Capture memorable moments with FOHA staff and animals.
- **Website Recognition:** Logo on corporate sponsorship page, linked to your website.
- **Social Media Features:** Two individualized posts highlighting your sponsorship.
- **Treasure Hound Resale Shop:** Logo displayed at our community-focused resale shop
- **Matching Sponsor:** Highlighted as a matching contributor, encouraging community contributions and doubling the impact of donations during critical giving periods.
- **Event Benefits\*:** Option to receive tickets to our annual event. Recognition for 12 months at all adoption events, including promotional materials, emails, social media, FOHA's website, video features, and during the live programs.

### Animal Champion (\$7,500 – \$14,999)

- **Facility Branding:** Logo on cattery facilities.
- **Shelter Signage:** 24x20 banner at the shelter.
- **Employee Engagement:** Event at the shelter based on shelter needs.
- **Photo Opportunity:** Capture memorable moments with FOHA staff and animals.
- **Website Recognition:** Logo on corporate sponsorship page, linked to your website.
- **Social Media Features:** Two individualized posts highlighting your sponsorship.
- **Matching Sponsor:** Highlighted as a matching contributor, encouraging community contributions and doubling the impact of donations during critical giving periods.
- **Event Benefits\*:** Option to receive tickets to our annual event. Recognition at FOHA's our next annual event including promotional materials, email communications, social media, FOHA's website, video features, and during the live program.





## Corporate Sponsorship Opportunities

### Shelter Supporter (\$2,500 – \$7,499)

- **Shelter Signage:** 10x4 sign at the shelter.
- **Employee Engagement:** Event at the shelter based on shelter needs.
- **Photo Opportunity:** Capture memorable moments with FOHA staff and animals.
- **Website Recognition:** Logo on corporate sponsorship page, linked to your website.
- **Social Media Feature:** One individualized post highlighting your sponsorship.
- **Event Benefits\*:** Option to receive tickets to our annual event, Recognition at FOHA's annual event including promotional materials, email communications, social media, FOHA's website, and during the live program.

### Friends of FOHA (\$2,500 – \$3,999)

- **Employee Engagement:** Event at the shelter based on shelter needs.
- **Photo Opportunity:** Capture memorable moments with FOHA staff and animals.
- **Website Recognition:** Logo on corporate sponsorship page, linked to your website
- **Social Media Feature:** One combined post highlighting your sponsorship.
- **Event Benefits\*:** Recognition at FOHA's 2025 annual event including email communications, social media, FOHA's website, and during the live program.

### FOHA Pet Pal (\$1,000 – \$2,499)

- **Photo Opportunity:** Capture memorable moments with FOHA staff and animals.
- **Social Media Feature:** One combined post highlighting your sponsorship.
- **Event Benefits\*:** Recognition at FOHA's next annual event in promotional materials and during the live program.

### Loyal Companion (\$500 – \$999)

- **Photo Opportunity:** Capture memorable moments with FOHA staff and animals.
- **Social Media Feature:** One combined post highlighting your sponsorship.

\*Event-specific benefits are subject to change based on availability and are at the discretion of FOHA in coordination with the sponsoring partner. Final benefits will be determined collaboratively by FOHA and the sponsoring partner, with adjustments made as needed to accommodate logistical or operational considerations.

