



**Home With Us Until They're
Home With You.**



Corporate Sponsorship Opportunities

Dear FOHA Friend,

Founded in 1973, Friends of Homeless Animals (FOHA) is a privately funded 501(c)(3) nonprofit no-kill animal shelter on 40 acres of land in Loudoun County. FOHA has rescued, rehabilitated, and re-homed more than 17,000 cats and dogs over the last 50 years. As a nonprofit organization, we rely on financial support through fundraising events, generous donations of time, as well as goods, service, and financial contributions from individuals, groups, and businesses.

Through your sponsorship, you will have the opportunity to expand your customer base and market your business to a target audience of people invested in the well-being of their pets. We welcome your support and are happy to tailor a sponsorship level to your needs.

If you have any questions, please contact me at president@foha.org. To learn more about us, go to www.foha.org.










Sincerely,

Steve Altman
FOHA President
Friends of Homeless Animals
www.foha.org
President@foha.org

FOHA Facts & Stats










- foha.org receives over 11,000 hits per month
- FOHA's Facebook (Meta) page has 14,000 followers
- FOHA's Twitter (X) page has 2,300 followers
- FOHA's Instagram pages have 4,700 followers
- FOHA's LinkedIn page has almost 1,000 followers
- FOHA's YouTube channel has over 400 subscribers
- FOHA's TikTok account has over 6,000 followers

Sponsorship Benefits

	1973 Legacies \$50,000+	Founders Circle \$25,000 - \$49,999	Animal Guardian \$15,000 - \$24,999	Animal Champion \$7,500 - \$14,999
 Animal Facility Room Naming	✓			
 Logo on Specific FOHA Facilities	✓			
• Animal Village	✓			
• Dog Run		✓	✓	
• Catery			✓	✓
 Signage at FOHA				
• 41x21 Banner	✓	✓	✓	
• 24x20 Banner				✓
• 20x16 Banner				
 Employee Engagement				
• Customized based on project	✓	✓	✓	
• Specific needs volunteering				✓
 Photo Opportunity at Shelter	✓	✓	✓	✓
 Logo on FOHA website with Backlink to yours				
• First row on sponsorship and main page, largest logo	✓	✓		
• Second row on sponsorship page			✓	
• Last row on sponsorship page				✓
 Social Media Promotion				
• 3 Individualized Posts	✓	✓		
• 2 Individualized Posts			✓	✓
• 1 Individualized Post				
• 1 Combined w/ Other Donor Post				
 Volunteer Newsletter Promotion	✓			
 Signage at Treasure Hound	✓	✓	✓	

Corporate sponsors may be eligible for event benefits, as determined by FOHA and sponsor.

Sponsorship Benefits

	Shelter Supporter \$4,000 - \$7,499	Friends of FOHA \$2,500 - \$3,999	FOHA Pet Pal \$1,000 - \$2,499
 Animal Facility Room Naming			
 Logo on Specific FOHA Facilities			
<ul style="list-style-type: none"> • Animal Village • Dog Run • Cattery 			
 Signage at FOHA			
<ul style="list-style-type: none"> • 41x21 Banner • 24x20 Banner • 20x26 Banner 	<input checked="" type="checkbox"/>		
 Employee Engagement			
<ul style="list-style-type: none"> • Customized based on project • Specific needs volunteering 	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	
 Photo Opportunity at Shelter	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
 Logo on FOHA website with Backlink to yours			
<ul style="list-style-type: none"> • First row on sponsorship and main page, largest logo • Second row on sponsorship page • Last row on sponsorship page 	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	
 Social Media Promotion			
<ul style="list-style-type: none"> • 3 Individualized Posts • 2 Individualized Posts • 1 Individualized Post • 1 Combined w/ Other Donor Post 	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
 Volunteer Newsletter Promotion			
 Signage at Treasure Hound			

Corporate sponsors may be eligible for event benefits, as determined by FOHA and sponsor.



Corporate Sponsorship Opportunities

1973 Legacies (\$50,000+)

- Opportunity to name specific animal facilities
- Opportunity for your logo to be placed on the Village facilities
- Signage at the shelter: 41x21 banner
- Employee engagement event at the shelter (customizable based on project funding)
- Photo opportunity at the shelter with FOHA staff and animals
- Logo on the FOHA website, placed on the home page and corporate sponsorship page. Logos will be linked to your website
- 3 individualized social media posts
- Logo at the bottom of the volunteer newsletter for a full year (emailed to 2,500+ weekly)
- Signage at The Treasure Hound Resale Shop
- Option to be featured at our fall event as the Top Dog Title Sponsor, with event benefits

Founder's Circle (\$25,000 - \$49,999)

- Opportunity for your logo to be placed on the Dog Run facilities
- Signage at the shelter: 41x21 banner
- Employee engagement event at the shelter (customizable based on project funding)
- Photo opportunity at the shelter with FOHA staff and animals
- Logo on the FOHA website, placed on the home page and corporate sponsorship page. Logos will be linked to your website
- 3 individualized social media posts
- Signage at The Treasure Hound Resale Shop
- Option to be featured at our fall event as the Top Dog Title Sponsor, with event benefits

Animal Guardian (\$15,000 - \$24,999)

- Opportunity for your logo to be placed on the Dog Run facilities
- Signage at the shelter: 41x21 banner
- Employee engagement event at the shelter (customizable based on project funding)
- Photo opportunity at the shelter with FOHA staff and animals
- Logo on the FOHA website, placed on the corporate sponsorship page. Logos will be linked to your website
- 2 individualized social media post
- Signage at The Treasure Hound Resale Shop
- Option to be featured at our fall event as the Pawtner Sponsor, with event benefits

Animal Champion (\$7,500 – \$14,999)

- Opportunity for your logo to be placed on the Cattery facilities
- Signage at the shelter: 24x20 banner
- Employee engagement event at the shelter based on the shelter's current needs
- Photo opportunity at shelter with FOHA staff and animals
- Logo on the FOHA website, placed on the corporate sponsorship page, last row. Logos will be linked to your website
- 2 individualized social media post
- Option to be featured at our fall event as the Caring Companion Sponsor, with event benefits

Shelter Supporter (\$4,000 – \$7,499)

- Signage at the shelter: 10x16 sign
- Employee engagement event at the shelter based on the shelter's current needs
- Photo opportunity at the shelter with FOHA staff and animals
- Logo on the FOHA website, placed on the corporate sponsorship page, last row. Logos will be linked to your website
- 1 combined social media post
- Option to be featured at our fall event as the Pet Lover Sponsor, with event benefits

Friends of FOHA (\$2,500 – \$3,999)

- Employee engagement event at the shelter based on the shelter's current needs
- Photo opportunity at the shelter with FOHA staff and animals
- Logo on the FOHA website, placed on the corporate sponsorship page, last row. Logos will be linked to your website
- 1 combined social media post

FOHA Pet Pal (\$1,000 – \$2,499)

- Photo opportunity at the shelter with FOHA staff and animals
- 1 combined social media post



PAWS

for a Cause

Event Sponsorship Benefits

Top Dog Title Sponsor	Pawtner Sponsor	Caring Companion	Pet Lover	Loyal Companion
\$7,500	\$5,000	\$2,500	\$1,000	\$750

Fall Fundraiser

Event Tickets

- 8 Tickets
- 6 Tickets
- 4 Tickets
- 2 Tickets

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			<input checked="" type="checkbox"/>	

Email Promotions

- 3 Emails
- 2 Emails
- 1 Email

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	<input checked="" type="checkbox"/>			
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Social Media Promotions

- 4 individualized posts
- 3 individualized posts
- 2 individualized posts
- 1 individualized post
- 1 combined post
- "Thank You Sponsors" post

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Event Promotions

- Signage at the event
- Inclusion in impact video
- Inclusion in the program
- Opportunity to speak or present during the program

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The Impact of Donations

\$50	For every \$50, FOHA is able to vaccinate 1 dog or cat. If you donate \$1,000, you are able to provide 20 vaccinations.
\$75/day	For \$75 per day, FOHA is able to feed every shelter animal, which breaks down to approximately \$0.88 per animal per day. If you donate \$5,000, you are able to provide 4,000 meals.
\$125	At intake, each rescued animal must undergo an initial medical check-up. \$125 covers this medical expense. For every \$2,000 donated, you provide 16 medical check-ups.
\$250	\$250 covers the expense to spay or neuter a dog or cat, helping control animal populations and general well-being. A \$10,000 donation covers 40 surgeries.
\$500	Many of our rescues come to us with specialized needs such as heartworm, skin allergies, infections, and diseases. \$1,000 donation helps FOHA afford the medical care for two animals.
\$1,000	Last year, FOHA rescued from at-risk shelters 400 animals. For every \$1,000 donated, you save 20 dogs or cats.
\$2,500	Ensuring a comfortable and safe haven for our furry friends throughout the year is crucial to the FOHA mission. \$2,500 keeps the lights on and cools the animals in the summer for one month.
\$5,000	From November through March, FOHA's heating expenses alone average around \$5,000 per month. A \$5,000 donation keeps our cats and dogs warm and cozy for one month in the cold winter months.