



**Home With Us Until They're  
Home With You.**



## Corporate Sponsorship Opportunities

Dear FOHA Friend,

Founded in 1973, Friends of Homeless Animals (FOHA) is a privately funded 501(c)(3) nonprofit no-kill animal shelter on 40 acres of land in Loudoun County. FOHA has rescued, rehabilitated, and re-homed more than 17,000 cats and dogs over the last 50 years. As a nonprofit organization, we rely on financial support through fundraising events, generous donations of time, as well as goods, service, and financial contributions from individuals, groups, and businesses.

Through your sponsorship, you will have the opportunity to expand your customer base and market your business to a target audience of people invested in the well-being of their pets. We welcome your support and are happy to tailor a sponsorship level to your needs.

If you have any questions, please contact me at [president@foha.org](mailto:president@foha.org). To learn more about us, go to [www.foha.org](http://www.foha.org).

Sincerely,

**Steve Altman**

FOHA President

Friends of Homeless Animals










[www.foha.org](http://www.foha.org)

[President@foha.org](mailto:President@foha.org)










### FOHA Facts & Stats

- [foha.org](http://foha.org) receives over 11,000 hits per month
- FOHA's Facebook (Meta) page has 14,000 followers
- FOHA's Twitter (X) page has 2,300 followers
- FOHA's Instagram pages have 4,700 followers
- FOHA's LinkedIn page has almost 1,000 followers
- FOHA's YouTube channel has 415 subscribers
- FOHA's TikTok account has over 2,700 followers

# Sponsorship Benefits

	1973 Legacies \$50,000+	Founders Circle \$25,000 - \$49,999	Animal Guardian \$15,000 - \$24,999	Animal Champion \$7,500 - \$14,999
 <b>Animal Facility Room Naming</b>	✓			
 <b>Logo on Specific FOHA Facilities</b>	✓			
• Animal Village	✓			
• Dog Run		✓	✓	
• Catery			✓	✓
 <b>Signage at FOHA</b>				
• 41x21 Banner	✓	✓	✓	
• 24x20 Banner				✓
• 10x4 Banner				
 <b>Employee Engagement</b>				
• Customized based on project	✓	✓	✓	
• Specific needs volunteering				✓
 <b>Photo Opportunity at Shelter</b>	✓	✓	✓	✓
 <b>Logo on FOHA website with Backlink to yours</b>				
• First row on sponsorship and main page, largest logo	✓	✓		
• Second row on sponsorship page			✓	
• Last row on sponsorship page				✓
 <b>Social Media Promotion</b>				
• 3 Individualized Posts	✓	✓		
• 2 Individualized Posts			✓	✓
• 1 Individualized Post				
• 1 Combined w/ Other Donor Post				
 <b>Volunteer Newsletter Promotion</b>	✓			
 <b>Signage at Treasure Hound</b>	✓	✓	✓	

# Sponsorship Benefits

	Shelter Supporter \$4,000 - \$7,499	Friends of FOHA \$2,500 - \$3,999	FOHA Pet Pal \$1,000 - \$2,499
 <b>Animal Facility Room Naming</b>			
 <b>Logo on Specific FOHA Facilities</b>			
<ul style="list-style-type: none"> <li>Animal Village</li> <li>Dog Run</li> <li>Cattery</li> </ul>			
 <b>Signage at FOHA</b>			
<ul style="list-style-type: none"> <li>41x21 Banner</li> <li>24x20 Banner</li> <li>10x4 Banner</li> </ul>	<input checked="" type="checkbox"/>		
 <b>Employee Engagement</b>			
<ul style="list-style-type: none"> <li>Customized based on project</li> <li>Specific needs volunteering</li> </ul>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	
 <b>Photo Opportunity at Shelter</b>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
 <b>Logo on FOHA website with Backlink to yours</b>			
<ul style="list-style-type: none"> <li>First row on sponsorship and main page, largest logo</li> <li>Second row on sponsorship page</li> <li>Last row on sponsorship page</li> </ul>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	
 <b>Social Media Promotion</b>			
<ul style="list-style-type: none"> <li>3 Individualized Posts</li> <li>2 Individualized Posts</li> <li>1 Individualized Post</li> <li>1 Combined w/ Other Donor Post</li> </ul>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
 <b>Volunteer Newsletter Promotion</b>			
 <b>Signage at Treasure Hound</b>			



## **Corporate Sponsorship Opportunities**

### **1973 Legacies (\$50,000+)**

- Opportunity to name specific animal facilities
- Opportunity for your logo to be placed on the Village facilities
- Signage at the shelter: 41x21 banner
- Employee engagement event at the shelter (customizable based on project funding)
- Photo opportunity at the shelter with FOHA staff and animals
- Logo on the FOHA website, placed on the home page and corporate sponsorship page. Logos will be linked to your website
- 3 individualized social media posts
- Logo at the bottom of the volunteer newsletter for all of 2024 (emailed to 2,500+ weekly)
- Signage at The Treasure Hound Resale Shop

### **Founder's Circle (\$25,000 - \$49,999)**

- Opportunity for your logo to be placed on the Dog Run facilities
- Signage at the shelter: 41x21 banner
- Employee engagement event at the shelter (customizable based on project funding)
- Photo opportunity at the shelter with FOHA staff and animals
- Logo on the FOHA website, placed on the home page and corporate sponsorship page. Logos will be linked to your website
- 3 individualized social media posts
- Signage at The Treasure Hound Resale Shop

### **Animal Guardian (\$15,000 - \$24,999)**

- Opportunity for your logo to be placed on the Dog Run facilities
- Signage at the shelter: 41x21 banner
- Employee engagement event at the shelter (customizable based on project funding)
- Photo opportunity at the shelter with FOHA staff and animals
- Logo on the FOHA website, placed on the corporate sponsorship page. Logos will be linked to your website
- 2 individualized social media post
- Signage at The Treasure Hound Resale Shop



### **Animal Champion (\$7,500 – \$14,999)**

- Opportunity for your logo to be placed on the Cattery facilities
- Signage at the shelter: 24x20 banner
- Employee engagement event at the shelter based on the shelter's current needs
- Photo opportunity at shelter with FOHA staff and animals
- Logo on the FOHA website, placed on the 50th corporate sponsorship page, last row. Logos will be linked to your website
- 2 individualized social media post

### **Shelter Supporter (\$4,000 – \$7,499)**

- Signage at the shelter: 10x4 sign
- Employee engagement event at the shelter based on the shelter's current needs
- Photo opportunity at the shelter with FOHA staff and animals
- Logo on the FOHA website, placed on the corporate sponsorship page, last row. Logos will be linked to your website
- 1 combined social media post

### **Friends of FOHA (\$2,500 – \$3,999)**

- Employee engagement event at the shelter based on the shelter's current needs
- Photo opportunity at the shelter with FOHA staff and animals
- Logo on the FOHA website, placed on the corporate sponsorship page, last row. Logos will be linked to your website
- 1 combined social media post

### **FOHA Pet Pal (\$1,000 – \$2,499)**

- Photo opportunity at the shelter with FOHA staff and animals
- 1 combined social media post





## The Impact of Donations

<b>\$50</b>	For every \$50, FOHA is able to vaccinate 1 dog or cat. If you donate \$1,000, you are able to provide 20 vaccinations.
<b>\$75/day</b>	For \$75 per day, FOHA is able to feed every shelter animal, which breaks down to approximately \$0.88 per animal per day. If you donate \$5,000, you are able to provide 4,000 meals.
<b>\$125</b>	At intake, each rescued animal must undergo an initial medical check-up. \$125 covers this medical expense. For every \$2,000 donated, you provide 16 medical check-ups.
<b>\$250</b>	\$250 covers the expense to spay or neuter a dog or cat, helping control animal populations and general well-being. A \$10,000 donation covers 40 surgeries.
<b>\$500</b>	Many of our rescues come to us with specialized needs such as heartworm, skin allergies, infections, and diseases. \$1,000 donation helps FOHA afford the medical care for two animals.
<b>\$1,000</b>	Last year, FOHA rescued from at-risk shelters 400 animals. For every \$1,000 donated, you save 20 dogs or cats.
<b>\$2,500</b>	Ensuring a comfortable and safe haven for our furry friends throughout the year is crucial to the FOHA mission. \$2,500 keeps the lights on and cools the animals in the summer for one month.
<b>\$5,000</b>	From November through March, FOHA's heating expenses alone average around \$5,000 per month. A \$5,000 donation keeps our cats and dogs warm and cozy for one month in the cold winter months.