



Corporate and In-kind Sponsorship Opportunities

Dear FOHA Friend,

Founded in 1973, Friends of Homeless Animals (FOHA) is a privately funded 501(c)(3) nonprofit no-kill animal shelter on 40 acres of land in Loudoun County. FOHA has rescued, rehabilitated and re-homed more than 17,000 cats and dogs over the last 50 years. As a nonprofit organization, we rely on financial support through fundraising events, generous donations of time, as well as goods, service, and financial contributions from individuals, groups and businesses. **In 2023, FOHA is celebrating our 50th anniversary and is offering some new and exciting opportunities for you to provide a second chance at life and love for dogs and cats.**

Through your sponsorship you will have the opportunity to expand your customer base and market your business to a target audience of people invested in the well-being of their pets. We welcome your support and are happy to tailor a sponsorship level to your needs. If you have any questions, please contact me at president@foha.org. To learn more about us, go to www.foha.org.

Sincerely,
Stacey Gimbert, President
Friends of Homeless Animals
www.foha.org - President@foha.org

FOHA FACTS AND STATS

FOHA.org website – 11,000 hits per month
Facebook – 14,000 fans
Twitter – 2,300 followers
Instagram accounts – 4,689 followers
LinkedIn – 827 followers
YouTube – 410 subscribers
TikTok – 2,701 followers
Print Mailing List – 36,600 supporters
Email List – 15,500 receivers

ANIMALS SAVED SINCE 1973

Over 17,000



Sponsorship Benefits	Year Long Sponsorships					50th Event Specific Sponsorships			
	1973 Legacies \$50,000 +	Founders Circle \$25k - \$49,999	Animal Guardian \$15k - \$24,999	Animal Champion [50th Event Title Sponsor] \$7,500 - \$14,999	Shelter Supporter \$2,500 - \$7,499	Top Dog Sponsor \$5,000	Pawtner Sponsor \$2,500	Caring Companion \$1,000	Pet Lover \$500
Animal Facility Naming	☑								
Logo on animal specific facilities									
Dog Run		☑	☑						
Village	☑								
Cattery			☑	☑					
Signage at Shelter									
41x21 Banner	☑	☑	☑	☑					
24x20 Banner				☑					
10x4 Banner					☑				
Employee Engagement									
Customizable based on project	☑	☑	☑	☑					
Specific Needs Volunteering				☑	☑				
Photo Opportunity at shelter	☑	☑	☑	☑	☑				
Logo on website with a link to yours									
First row on sponsorship page, largest logo	☑	☑							
Second row on sponsorship page			☑	☑		☑			
Last row on sponsorship page				☑	☑		☑	☑	☑
Social Media Promotion									
3 Individualized Social Media Posts	☑	☑		☑					
2 Individualized Social Media Posts			☑	☑					
1 Individualized Social Media Post						☑			
1 Combined w/ other donors social media post					☑		☑	☑	☑
Volunteer Newsletter									
Logo at bottom of newsletter for all of 2023	☑								
Signage at Treasure Hound	☑	☑	☑						
50th Anniversary Event									
10 tickets to anniversary event	☑	☑							
8 tickets to anniversary event			☑						
5 tickets to anniversary event				☑					
Logo with linked website on event page on FOHA website			☑	☑		☑			
Name with linked website on event page on FOHA website			☑				☑	☑	☑
Logo with linked website on auction page on FOHA website									
Name with linked website on auction page on FOHA website									
Visibility at event in video and during live program	☑	☑	☑	☑		☑			
Thank You Sponsors Post						☑	☑	☑	☑
Specific signage at anniversary event			☑	☑		☑	☑	☑	☑

[Click Here to See Larger Benefit Spreadsheet](#)



Year-Long Corporate Sponsorship Opportunities

1973 Legacies (\$50,000 +)

- Opportunity to name specific animal facilities
- Opportunity for logo on the Village facilities
- Signage at shelter: 41x21 banner
- Employee engagement event at shelter (customizable based on project funding)
- Photo opportunity at shelter with FOHA staff and animals
- Logo on website placed on the home page and 50th corporate sponsorship page. Logos will be linked to your website
- 3 individualized social media posts
- Logo at the bottom of the volunteer newsletter for all of 2023 (emailed to 2,500+ weekly)
- Signage at The Treasure Hound Resale Shop
- *This year only - 50th anniversary specific benefits:
 - 10 tickets to anniversary event
 - Visibility at event in video and during live program

Founder's Circle (\$25,000 - \$49,999)

- Opportunity for logo on the dog run facilities
- Signage at shelter: 41x21 banner
- Employee engagement event at shelter (customizable based on project funding)
- Photo opportunity at shelter with FOHA staff and animals
- Logo on website placed on the home page and 50th corporate sponsorship page. Logos will be linked to your website
- 3 individualized social media posts
- Signage at The Treasure Hound Resale Shop
- *This year only - 50th anniversary specific benefits:
 - 10 tickets to anniversary event



- Visibility at event in video and during live program

Animal Guardian (\$15,000 - \$24,999)

- Opportunity for logo on the dog run or cattery facilities
- Signage at shelter: 41x21 banner
- Employee engagement event at shelter (customizable based on project funding)
- Photo opportunity at shelter with FOHA staff and animals
- Logo on website placed on the 50th corporate sponsorship page. Logos will be linked to your website
- 2 individualized social media post
- Signage at The Treasure Hound Resale Shop
- *This year only - 50th anniversary specific benefits:
 - 8 tickets to anniversary event
 - Logo with linked website on event page on FOHA website
 - Name with linked website on event page on FOHA website
 - Visibility at event in video and during live program
 - Specific signage at anniversary event

Animal Champion and 50th Event Title Sponsor (\$7,500 - \$14,999)

- Opportunity for logo on the cattery facilities
- Signage at shelter: 24x20 banner
- Employee engagement event at shelter based on shelter current needs
- Photo opportunity at shelter with FOHA staff and animals
- Logo on website placed on the 50th corporate sponsorship page, last row. Logos will be linked to your website
- 2 individualized social media post
- *This year only - 50th anniversary specific benefits:
 - 5 tickets to anniversary event
 - Logo with linked website on event page on FOHA website
 - Visibility at event in video and during live program



- Specific signage at anniversary event

Shelter Supporter (\$2,500 - \$7,499)

- Signage at shelter: 10x4 sign
- Employee engagement event at shelter based on shelter current needs
- Photo opportunity at shelter with FOHA staff and animals
- Logo on website placed on the 50th corporate sponsorship page, last row. Logos will be linked to your website
- 1 combined social media post

50th Event Specific Corporate Sponsorship Opportunities

Top Dog Sponsor (\$5,000)

- Logo on website placed on the 50th corporate sponsorship page. Logos will be linked to your website
- 1 individualized social media post
- Visibility at event in video and during live program
- Thank You Sponsors social media post
- Specific signage at anniversary event

Pawtner Sponsor (\$2,500)

- Logo on website placed on the 50th corporate sponsorship page, last row. Logos will be linked to your website
- 1 individualized social media post
- Thank You Sponsors social media post
- Specific signage at anniversary event

Caring Companion (\$1,000)

- Logo on website placed on the 50th corporate sponsorship page, last row. Logos will be linked to your website



- 1 combined with other donors social media post
- Thank You Sponsors social media post
- Specific signage at anniversary event

Pet Lover (\$500)

- Logo on website placed on the 50th corporate sponsorship page, last row. Logos will be linked to your website
- 1 combined with other donors social media post
- Thank You Sponsors social media post
- Specific signage at anniversary event