



Friends of Homeless Animals (FOHA)

presents Sponsor opportunities for the

Shop for the Shelter Auction, ending on

October 15, 2023

Dear FOHA Friend,

Friends of Homeless Animals (FOHA) is celebrating 50 years of saving lives and will be hosting the popular auction this fall. **As in the past, there will be an online auction but, new this year, all auction items will also be displayed and available for bidding at FOHA's 50th Anniversary Brunch on October 15, 2023 at Clyde's Willow Creek.** We are currently seeking sponsors to donate items or services.

Founded in 1973, FOHA is a privately funded 501(c)(3) non-profit animal rescue on 40 acres of land in Loudoun County. FOHA has rescued, rehabilitated and re-homed more than 17,000 cats and dogs over the last 50 years. As a non-profit organization, we rely 100% on financial support through fundraising events, generous donations of time, as well as goods, services, and financial contributions from individuals, groups and businesses. For more information about us, go to foha.org.

Champion our cause by becoming a sponsor and donating one or more items for the auction. Through your sponsorship you will have the opportunity to expand your customer base and market your business to a target audience of people invested in the well-being of their pets. This is a true win-win opportunity for you and for FOHA.

FOHA was voted a Top Animal Rescue Organization in Loudoun County for the last ten years.

AUCTION HIGHLIGHTS:

Our auction historically features over 150 items for a wide variety of interests. Displayable items will be featured at our signature fall event for bidders to view. This year we plan to have the auction open for bidding from September 24 to October 15, 2023.

We hope that we can count on your support and include you as a partner for the Shop for the Shelter Auction. If you have any questions, please contact Michelle Wright at vpfundraising@foha.org. For updated information on the event, keep checking our website, www.foha.org.

Sincerely,

Stacey Gimbert, President
Friends of Homeless Animals
www.foha.org - President@foha.org

P.S. FOHA is also offering corporate sponsorships for this celebration event. Be a part of saving dogs and cats today. If you're interested, please go to foha.org/support-foha/corporate-sponsorship/ or contact vpfundraising@foha.org.

FOHA FACTS AND STATS

FOHA.org website – 15,000 hits per month
Facebook pages – 25,000 fans
Twitter – 2,300 followers
Instagram accounts – 5,000 followers
LinkedIn – 800 followers
YouTube – 400 subscribers
TikTok – 2,000 likes
Print Mailing List – 25,000 supporters
Email List – 15,000 receivers

ANIMALS SAVED SINCE 1973

Over 17,000

Interested in monetary sponsorship? Click [here](#) to learn more!



Super Furlanthropist (Auction Item(s) valued over \$250)

- Donate an item or service for the online auction (due by 9/22/2023)
- Auction item(s) displayed at in-person 50th event
- Company logo and website link on FOHA.org auction sponsorship page
- Thank you social media post



Furlanthropist (Auction Item(s) valued at a total of \$25 to \$249)

- Donate an item or service for the online auction (due by 9/22/2023)
- Auction item(s) displayed at in-person 50th event
- Company name and link on FOHA.org auction sponsorship page
- Thank you social media post

What are we looking for?

We accept a wide variety of items for the auction. In the past, the auction has included gift cards/certificates for local businesses (breweries, wineries, restaurants, photographers, salons, attractions, country clubs and more), services such as oil changes and pet cremation, lessons for fencing and horseback yoga, pottery, jewelry, small furniture, collectibles, sports memorabilia, quilts, themed baskets, and of course, pet related items.

However, please note that we do not accept weapons or any item with real fur. FOHA will review and approve all items in accordance with our policies and procedures.

How can auction items be delivered to FOHA?

You have several options:

- Regular mail to **FOHA AUCTION, c/o The Treasure Hound**, 14508-D Lee Rd, Chantilly, VA 20151
- Drop off at The Treasure Hound during business hours, 14508-D Lee Rd, Chantilly, VA 20151
- Drop off at Friends of Homeless Animals during business hours, 39710 Goodpuppy Lane Aldie, VA*
- Email Michelle Wright, vpfundraising@foha.org, to coordinate pickup

*select items only, please coordinate with your FOHA contact

SPONSORSHIP REGISTRATION FORM

Yes! I want to become a Shop for the Shelter Auction Sponsor

Sponsorship level (choose 1):

- Super Furlanthropist (Auction Item value at over \$250)
 Furlanthropist (Auction Item valued at \$25 - \$249)

Yes! I want to donate an item or service to auction

(due by 9/22/2023- items can be mailed, dropped off at The Treasure Hound or shelter, or email Michelle Wright at vpfundraising@foha.org to coordinate pickup)

Item or Service: _____

Approximate Value of Item(s): _____

Company: _____ Contact: _____

Address: _____ City: _____ State: _____ Zip: _____

Telephone: _____ Email: _____

Web Site _____ Facebook _____ Twitter _____

Instagram _____

*Sponsorships are tax-deductible

___ YES! I want to be an auction sponsor, Item is enclosed

___ YES! I want to be an auction sponsor, I will contact FOHA to arrange delivery of item

THIS IS YOUR RECEIPT

Friends of Homeless Animals
39710 Goodpuppy Lane
Aldie, VA 20105

FOHA Tax ID: 23-7355910

Date: _____

Amount: _____

FOR: Friends of Homeless Animals (FOHA) Shop for the Shelter Auction, ending October 15, 2023.

FOHA organization did not provide any gifts or services to you in exchange for this donation.

We (animals included) THANK YOU for your support!

Stacey Gimbert, President, Friends of Homeless Animals