



Corporate Sponsorship Opportunities

Dear FOHA Friend,

Founded in 1973, Friends of Homeless Animals (FOHA) is a privately funded 501(c)(3) nonprofit no-kill animal shelter on 40 acres of land in Loudoun County. FOHA has rescued, rehabilitated and re-homed more than 17,000 cats and dogs over the last 50 years. As a nonprofit organization, we rely on financial support through fundraising events, generous donations of time, as well as goods, service, and financial contributions from individuals, groups and businesses. **In 2023, FOHA will be celebrating our 50th anniversary and are offering some new and exciting opportunities for you to provide a second chance at life and love for dogs and cats.**

Through your sponsorship you will have the opportunity to expand your customer base and market your business to a target audience of people invested in the well-being of their pets. We welcome your support and if you have any questions, please contact workplacegiving@foha.org. To learn more about us, go to www.foha.org.

Sincerely,
Stacey Gimbert, President
Friends of Homeless Animals
www.foha.org - President@foha.org

P.S. Become a sponsor before 12/31/22 to be featured as a valued corporate sponsor for the entire year of FOHA's 50th anniversary celebrations!

FOHA FACTS AND STATS

FOHA.org website – 11,000 hits per month
Facebook pages – 22,010 fans
Twitter – 2,350 followers
Instagram accounts – 4,500 followers
LinkedIn – 760 followers
YouTube – 375 subscribers
TikTok – 1,300 followers
Print Mailing List – 36,600 supporters
Email List – 15,500 receivers

ANIMALS SAVED SINCE 1973

Over 17,000



Sponsorship Benefits	1973 Legacies	Founder's Circle	Animal Guardian	Animal Champion	Shelter Supporter	Friends of FOHA	Pet Pal
	\$50,000 +	\$25k - \$49,999	\$10k - \$24,999	\$5k - \$9,999	\$2,500 - \$4,999	\$1k - \$2,499	\$500 - \$999
Signage at Shelter	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>		
Employee Engagement	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	
Photo Opportunity at shelter	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Logo on website with a link to yours	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Social Media Promotion	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	
Volunteer Newsletter	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>					
Signage at Treasure Hound	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>				
50th Anniversary Events Sponsor*	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>			
Animal Facility Naming	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>				
Logo on animal specific facilities	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>				



1973 Legacies (\$50,000 +)

- Signage at shelter: 41x21 banner
- Employee engagement event at shelter (customizable based on project funding)
- Photo opportunity at shelter with FOHA staff and animals
- Logo on website placed on the home page and 50th corporate sponsorship page. Logos will be linked to your website
- 3 individualized social media posts
- Logo at the bottom of the volunteer newsletter for all of 2023 (emailed to 2,500+ weekly)
- Signage at The Treasure Hound Resale Shop
- *This year only - 50th anniversary specific benefits:
 - Logo on impact report
 - 10 tickets to anniversary event
 - Logo on signage at all anniversary events
 - Logo on t-shirt
- Opportunity to name specific animal facilities
- Opportunity for logo on the Village facilities

Founder's Circle (\$25,000 - \$49,999)

- Signage at shelter: 41x21 banner
- Employee engagement event at shelter (customizable based on project funding)
- Photo opportunity at shelter with FOHA staff and animals
- Logo on website placed on the home page and 50th corporate sponsorship page. Logos will be linked to your website
- 2 individualized social media posts
- Logo at the bottom of the volunteer newsletter for all of 2023 (emailed to 2,500+ weekly) signage at The Treasure Hound Resale Shop
- *This year only - 50th anniversary specific benefits:
 - 10 tickets to anniversary event
 - Logo on signage at all anniversary events
 - Logo on t-shirt
- Opportunity to name specific animal facilities



- Opportunity for logo on the dog run facilities

Animal Guardian (\$10,000 - \$24,999)

- Signage at shelter: 41x21 banner
- Employee engagement event at shelter (customizable based on project funding)
- Photo opportunity at shelter with FOHA staff and animals
- Logo on website placed on the 50th corporate sponsorship page. Logos will be linked to your website
- 1 individualized social media post
- Signage at The Treasure Hound Resale Shop
- *This year only - 50th anniversary specific benefits:
 - 5 tickets to anniversary event
 - Logo on signage at all anniversary events
 - Logo on t-shirt
- Opportunity to name specific animal facilities
- Opportunity for logo on the dog run or cattery facilities

Animal Champion (\$5,000 - \$9,999)

- Signage at shelter: 24x20 banner
- Employee engagement event at shelter based on shelter current needs
- Photo opportunity at shelter with FOHA staff and animals
- Logo on website placed on the 50th corporate sponsorship page, last row. Logos will be linked to your website
- 1 individualized social media post
- *This year only - 50th anniversary specific benefits:
 - 5 tickets to anniversary event
 - Logo on signage at all anniversary events

Shelter Supporter (\$2,500 - \$4,999)

- Signage at shelter: 10x4 sign
- Employee engagement event at shelter based on shelter current needs
- Photo opportunity at shelter with FOHA staff and animals



- Logo on website placed on the 50th corporate sponsorship page, last row. Logos will be linked to your website
- 1 combined social media post

Friends of FOHA (\$1,000 - \$2,499)

- Employee engagement event at shelter based on shelter current needs
- Photo opportunity at shelter with FOHA staff and animals
- Logo on website placed on the 50th corporate sponsorship page, last row. Logos will be linked to your website
- 1 combined social media post

Pet Pal (\$500 - \$999)

- Photo opportunity at shelter with FOHA staff and animals
- Logo on website placed on the 50th corporate sponsorship page, last row. Logos will be linked to your website

some benefits may be unavailable if sponsorship agreement occurs after 12/31/2022