



Friends of Homeless Animals (FOHA) presents Sponsor opportunities for the Shop for the Shelter Auction, ending on November 4, 2022.

Dear FOHA Friend,

Friends of Homeless Animals (FOHA) will be hosting our popular online auction this fall and are currently seeking sponsors to donate items or services.

Founded in 1973, FOHA is a privately funded 501(c)(3) non-profit animal rescue on 40 acres of land in Loudoun County. FOHA has rescued, rehabilitated and re-homed more than 17,000 cats and dogs over the last 49 years. As a non-profit organization, we rely 100% on financial support through fundraising events, generous donations of time, as well as goods, services, and financial contributions from individuals, groups and businesses. For more information about us, go to foha.org.

Champion our cause by becoming a sponsor and donating one or more items for the auction. Through your sponsorship you will have the opportunity to expand your customer base and market your business to a target audience of people invested in the well-being of their pets. This is a true win-win opportunity for you and for FOHA.

FOHA was voted a Top Animal Rescue Organization in Loudoun County for the last nine years.

AUCTION HIGHLIGHTS:

Our online auction historically features over 150 items for a wide variety of interests. This year we plan to have the auction open for bidding from October 14 to November 4, 2022.

We hope that we can count on your support and include you as a partner for the Shop for the Shelter Auction. If you have any questions, please contact Michelle Wright at vpfundraising@foha.org. For

updated information on the event, keep checking our website, www.foha.org.

Sincerely,

Stacey Gimbert, President
Friends of Homeless Animals
www.foha.org - President@foha.org

P.S. FOHA will be celebrating our 50th anniversary in 2023! Since 1973, FOHA has been a home for dogs and cats until they are home with their forever families. If your business is interested in being a part of this momentous occasion, contact president@foha.org to receive our sponsorship packet.

FOHA FACTS AND STATS

FOHA.org website – 11,000 hits per month
Facebook pages – 22,010 fans
Twitter – 2,350 followers
Instagram accounts – 4,500 followers
LinkedIn – 760 followers
YouTube – 375 subscribers
TikTok – 1,300 followers
Print Mailing List – 36,600 supporters
Email List – 15,500 receivers

ANIMALS SAVED SINCE 1973

Over 17,000



Superhero (Auction Item(s) valued at a total of \$300 or more)

- Donate an item or service for the online auction (due by 10/12/2022)
- Company logo and link on FOHA.org auction sponsorship page
- Social Media notifications, identifying item and sponsorship
 - 2 Facebook posts
 - 2 Tweets
 - 2 Instagram story posts



Super Furlanthropist (Auction Item(s) valued at a total of \$125 to \$299)

- Donate an item or service for the online auction (due by 10/12/2022)
- Company name and link on FOHA.org auction sponsorship page
- Social Media notifications, identifying item and sponsorship
 - 1 Facebook posts
 - 1 Tweet
 - 1 Instagram story post



Furlanthropist (Auction Item(s) valued at a total of \$25 to \$124)

- Donate an item or service for the online auction (due by 10/12/2022)
- Company name and link on FOHA.org auction sponsorship page

What are we looking for?

We accept a wide variety of items for the auction. In the past, the auction has included gift cards/certificates for local businesses (breweries, wineries, restaurants, photographers, salons, attractions, country clubs and more), services such as oil changes and pet cremation, lessons for fencing and horseback yoga, pottery, jewelry, small furniture, collectibles, sports memorabilia, quilts, themed baskets, and of course, pet related items.

However, please note that we do not accept weapons or any item with real fur. FOHA will review and approve all items in accordance with our policies and procedures.

How can auction items be delivered to FOHA?

- Regular mail to **FOHA AUCTION, 39710 Goodpuppy Lane, Aldie VA 20105**
- Drop off at the shelter during business hours, 39710 Goodpuppy Lane, Aldie VA 20105
- Drop off at The Treasure Hound during business hours, 14508-D Lee Rd, Chantilly, VA 20151
- Email Michelle Wright, vpfundraising@foha.org, to coordinate pickup



Saving lives since 1973 foaha.org

SPONSORSHIP REGISTRATION FORM

Yes! I want to become a Shop for the Shelter Auction Sponsor

Sponsorship level (choose 1):

- Superhero (Auction Item(s) valued at a total of \$300 or more)
- Super Furlanthropist (Auction Item(s) valued at a total of \$125 to \$299)
- Furlanthropist (Auction Item(s) valued at a total of \$25 to \$124)

Item or Service: _____

Approximate Value of Item(s): _____

Company: _____

Contact Name: _____ Address: _____

_____ City: _____ State: _____ Zip: _____

Telephone: _____ Email: _____

Web Site _____ Facebook _____ Twitter _____ Instagram _____

- Item is enclosed
- I will contact FOHA to arrange delivery of item

Send items to: FOHA AUCTION, 39710 Goodpuppy Lane, Aldie VA 20105

***Sponsorships are tax-deductible to the extent allowed by law.**

If you have any questions or need more information, please email Michelle Wright at vpfundraising@foha.org.

THIS IS YOUR RECEIPT

FOHA Tax ID: 23-7355910

Friends of Homeless Animals
39710 Goodpuppy Lane
Aldie, VA 20105

Date: _____
Amount: _____

FOR: Friends of Homeless Animals Shop for the Shelter Auction, ending November 4, 2022.

FOHA organization did not provide any gifts or service to you in exchange for this donation.

We (animals included) THANK YOU for your support!

Stacey Gimbert, President, Friends of Homeless Animals