



Saving lives since 1973 foha.org

Presents Corporate Sponsorship Opportunities

Dear FOHA Friend,

Founded in 1973, FOHA is a privately funded 501(c)(3) non-profit no-kill animal shelter on 40 acres of land in Loudoun County. FOHA has rescued, rehabilitated and re-homed more than 16,000 cats and dogs over the last 49 years. As a non-profit organization, we rely on financial support through fundraising events, generous donations of time, as well as goods, services, and financial contributions from individuals, groups and businesses.

Through your sponsorship you will have the opportunity to expand your customer base and market your business to a target audience of people invested in the well-being of their pets. In addition, your organization can hold a volunteer team-building outing at the shelter. This is a true win-win opportunity for you and for FOHA.

We welcome your support and can work with you to tailor a program that fits your Corporate Giving and Social Responsibility needs. If you have any questions, please contact Stacey at president@foha.org. To learn more about us, go to www.foha.org.

Sincerely,
Stacey Gimbert, President
Friends of Homeless Animals
www.foha.org - President@foha.org

FOHA FACTS AND STATS

Facebook - 22,557 fans
Twitter - 2,327 followers
Instagram - 4,445 followers
LinkedIn - 717
TikTok - 600
Print Mailing List - 25,000+ supporters
Email List - 14,000+ receivers
Shelter and The Treasure Hound upscale
resale shop signage available
Website mentions available
Voted Best of Loudoun for last 7 years

ANIMALS SAVED SINCE 1973

Over 15,000

SPONSORSHIP AT A GLANCE

Sponsorship Benefits	Anne Lewis All-Star	Animal Champion	Shelter Supporter	Friends of FOHA	Project Specific
	>\$10,000	\$10,000	\$5,000	\$2,000	\$Varies
Customizable benefits	✓	✓			✓
Prominent, large signage at the shelter	✓	✓	✓		
Corporate volunteer team-building event	✓	✓			
Signage at the Treasure Hound	✓	✓			
Photo opportunity at the shelter with management & animals	✓	✓	✓	✓	
Logo on our website with a link to yours	✓	✓	✓		
Social media promotion (varies by level)	✓	✓	✓	✓	✓
Small sign at shelter			✓		

Sponsorship Levels



\$10,000: Animal Champion Sponsorship

- Prominent signage at the shelter – one large sign placed in a prominent place on a fence at the shelter entrance.
- Signage as a corporate sponsor at our upscale resale shop in Chantilly, The Treasure Hound
- Photo opportunity at the shelter with FOHA management for your use
- Hosting a team building/volunteer event or smaller volunteer opportunities – local corporations love these events!
- Placement of your logo with a link on our website calling attention to your generous support
- Promotion in our social media at least 6 times over a year (over 30,000+ followers across Facebook, Instagram, Twitter, LinkedIn, and TikTok)
- We are open to other ideas you may have to showcase your support!



\$5,000: Shelter Supporter Sponsorship

- Small sign at the shelter
- Photo opportunity at the shelter with FOHA management for your use
- Placement of your logo with a link on our website calling attention to your generous support
- Promotion in our social media at least 3 times over a year (over 30,000+ followers across Facebook, Instagram, Twitter, LinkedIn, and TikTok)
- We would be happy to provide material for your magazine and TV ads.



\$2,000 Friends of FOHA Sponsorship

- Photo opportunity at the shelter with FOHA management for your use
- Promotion in our social media at least 3 times over a year (over 30,000+ followers across Facebook, Instagram, Twitter, LinkedIn, and TikTok)



Project Specific Sponsorships

There is a lot that goes into running a shelter! At any given time, we are undertaking several projects to improve the quality of life of our animals while they are with us. These projects range from replacement of needed equipment to large scale facility improvement projects. If you have an interest in helping fund a project that we are currently undertaking, please reach out for a list of projects that we are currently working on.

- Some examples of recently completed or in process projects include but are not limited to; A new commercial grade washer and dryer, a new UTV for facilities and grounds work, a zoning and site survey, roof repair/replacement, a new cattery, etc.
- Project Specific Sponsors will receive the benefits of the equivalent sponsorship levels above as well as an opportunity to creatively promote their assistance in helping us complete the project they are involved with.



>\$10,000 Anne Lewis All-Star Sponsorship

If you are interested in a sponsorship of more than \$10,000, please reach out and we can discuss how FOHA can help promote your generosity!



SPONSORSHIP REGISTRATION FORM

Yes! I want to become a FOHA Corporate Sponsor!

Sponsorship level: _____

Company: _____ Contact: _____

Address: _____ City: _____ State: _____ Zip: _____

Telephone: _____ Email: _____

Web Site _____ Facebook _____ Twitter _____

***Sponsorships are tax-deductible**

___ **YES!** Payment Enclosed: \$ _____

___ **YES!** Logo/artwork/copy e-mailed to president@foha.org

Please make checks payable to: **Friends of Homeless Animals**
Send payment to: **FOHA 39710 Goodpuppy Lane, Aldie VA 20105**

If you have any questions or need more information, please email Stacey at President@foha.org

RECEIPT

Friends of Homeless Animals
39710 Goodpuppy Lane
Aldie, VA 20105

FOHA Tax ID: 23-7355910

Date: _____

Amount: _____

FOR: Friends of Homeless Animals

We (animals included) THANK YOU for your support!

Stacey Gimbert, President, Friends of Homeless Animals