



**Friends of Homeless Animals (FOHA)
presents Sponsor opportunities for the
Shop for the Shelter Auction, ending on
October 29, 2021**

Dear FOHA Friend,

Friends of Homeless Animals (FOHA) will be hosting our popular online auction this fall and are currently seeking sponsors to donate items or services.

Founded in 1973, FOHA is a privately funded 501(c)(3) non-profit animal rescue on 40 acres of land in Loudoun County. FOHA has rescued, rehabilitated and re-homed more than 16,000 cats and dogs over the last 48 years. As a non-profit organization, we rely 100% on financial support through fundraising events, generous donations of time, as well as goods, services, and financial contributions from individuals, groups and businesses. For more information about us, go to foha.org.

Champion our cause by becoming a sponsor and donating one or more items for the auction. Through your sponsorship you will have the opportunity to expand your customer base and market your business to a target audience of people invested in the well-being of their pets. This is a true win-win opportunity for you and for FOHA.

FOHA was voted Best Animal Rescue Organization in Loudoun County for the last eight years.

EVENT HIGHLIGHTS:

Our online auction historically features over 150 items for a wide variety of interests. Displayable items will be featured at some of our fall events for bidders to view. This year we plan to have the auction open for bidding from October 8 to October 29, 2021.

We hope that we can count on your support and include you as a partner for the Shop for the Shelter Auction. If you have any questions, please contact Michelle Wright at vpfundraising@foha.org. For updated

information on the event, keep checking our website, www.foha.org.

Sincerely,

Stacey Gimbert, President
Friends of Homeless Animals
www.foha.org - President@foha.org

P.S. FOHA is now offering corporate sponsorships to include benefits such as corporate volunteer and team building opportunities, signage at the shelter and at our upscale resale shop The Treasure Hound, placement on our website and promotion through our social media. If you're interested, please contact president@foha.org.

FOHA FACTS AND STATS

FOHA.org website – 15,000 hits per month

Facebook pages – 21,800 fans

Twitter – 2,300 followers

Instagram accounts – 4,200 followers

LinkedIn – 700 followers

YouTube – 350 subscribers

TikTok – 2400 likes

Print Mailing List – 25,000 supporters

Email List – 15,000 receivers

Shelter Visitors – 400 per month

ANIMALS SAVED SINCE 1973

Over 16,000



Superhero (Auction Item(s) valued at a total of \$300 or more)

- Donate an item or service for the online auction (due by 10/15/2021)
- Company logo and link on FOHA.org sponsorship page
- Social Media notifications, identifying item and sponsorship
 - 2 Facebook posts
 - 2 Tweets
 - 2 Instagram story posts



Super Furlanthropist (Auction Item(s) valued at a total of \$125 to \$299)

- Donate an item or service for the online auction (due by 10/15/2021)
- Company name and link on FOHA.org sponsorship page
- Social Media notifications, identifying item and sponsorship
 - 1 Facebook posts
 - 1 Tweet
 - 1 Instagram story post



Furlanthropist (Auction Item(s) valued at a total of \$25 to \$124)

- Donate an item or service for the online auction (due by 10/15/2021)
- Company name and link on FOHA.org sponsorship page

What are we looking for?

We accept a wide variety of items for the auction. In the past, the auction has included gift cards/certificates for local businesses (breweries, wineries, restaurants, photographers, salons, attractions, country clubs and more), services such as oil changes and pet cremation, lessons for fencing and horseback yoga, pottery, jewelry, small furniture, collectibles, sports memorabilia, quilts, themed baskets, and of course, pet related items.

However, please note that we do not accept weapons or any item with real fur. FOHA will review and approve all items in accordance with our policies and procedures.

How can auction items be delivered to FOHA?

You have several options:

- Regular mail to **FOHA AUCTION, 39710 Goodpuppy Lane, Aldie VA 20105**
- Drop off at the shelter during business hours, 39710 Goodpuppy Lane, Aldie VA 20105
- Drop off at The Treasure Hound during business hours, 14508-D Lee Rd, Chantilly, VA 20151
- Email Michelle Wright, vpfundraising@foha.org, to coordinate pickup

SPONSORSHIP REGISTRATION FORM

Yes! I want to become a Shop for the Shelter Auction Sponsor

Sponsorship level (choose 1):

- Superhero (Auction Item(s) valued at a total of \$300 or more)
 Super Furlanthropist (Auction Item(s) valued at a total of \$125 to \$299)
 Furlanthropist (Auction Item(s) valued at a total of \$25 to \$124)

Yes! I want to donate an item or service to auction

(due by 10/15/2021- items can be mailed, dropped off at The Treasure Hound or shelter, or email Michelle Wright at vpfundraising@foha.org to coordinate pickup)

Item or Service: _____

Approximate Value of Item(s): _____

Company: _____ Contact: _____

Address: _____ City: _____ State: _____ Zip: _____

Telephone: _____ Email: _____

Web Site _____ Facebook _____ Twitter _____

Instagram _____

*Sponsorships are tax-deductible

___ YES! I want to be an auction sponsor, Item is enclosed

___ YES! I want to be an auction sponsor, I will contact FOHA to arrange delivery of item

Send items to: **FOHA AUCTION, 39710 Goodpuppy Lane, Aldie VA 20105**

If you have any questions or need more information, please email **Michelle Wright** at vpfundraising@foha.org

THIS IS YOUR RECEIPT

FOHA Tax ID: 23-7355910

Friends of Homeless Animals
39710 Goodpuppy Lane
Aldie, VA 20105

Date: _____
Amount: _____

FOR: Friends of Homeless Animals Shop for the Shelter Auction, ending October 29, 2021.

FOHA organization did not provide any gifts or services to you in exchange for this donation.

We (animals included) THANK YOU for your support!

Stacey Gimbert, President, Friends of Homeless Animals